Contract Agreement Between:

CONTRACT

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision	Alt Order #
582832 /	09842221

Product
American Crossroads

Contract Dates	Estimate #
10/16/12 - 10/22/12	**1209**

Advertiser	Original Date / Revision
American Crossroads	10/12/12 / 10/12/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WJW	Alexandra Bradley	Washington DC

Special Handling
Do Not Mail

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8433	11	27

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	8	10/16/12	10/16/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$2,800.00
	FOX8 NEWS AT 6A											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-T-----	1	$2,800.00							
N 2	8	10/17/12	10/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$2,800.00
	FOX8 NEWS AT 6A											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--W----	1	$2,800.00							
N 3	8	10/18/12	10/18/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$2,800.00
	FOX8 NEWS AT 6A											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---T---	1	$2,800.00							
N 4	8	10/19/12	10/19/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$2,800.00
	FOX8 NEWS AT 6A											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----F--	1	$2,800.00							
N 5	8	10/22/12	10/22/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$2,800.00
	FOX8 NEWS AT 6A											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	M------	1	$2,800.00							
N 6	8	10/16/12	10/16/12	M-F 430a-5a News	430a-5a		:30			NM	1	$600.00
	FOX 8 NEWS AT 430A											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-T-----	1	$600.00							
N 7	8	10/17/12	10/17/12	M-F 430a-5a News	430a-5a		:30			NM	1	$600.00
	FOX 8 NEWS AT 430A											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--W----	1	$600.00							
N 8	8	10/18/12	10/18/12	M-F 430a-5a News	430a-5a		:30			NM	1	$600.00
	FOX 8 NEWS AT 430A											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---T---	1	$600.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**1209**

Advertiser	Original Date / Revision
American Crossroads	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 9	8	10/19/12	10/19/12	M-F 430a-5a News	430a-5a		:30			NM	1	$600.00
FOX 8 NEWS AT 430A												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$600.00						
N 10	8	10/22/12	10/22/12	M-F 430a-5a News	430a-5a		:30			NM	1	$600.00
FOX 8 NEWS AT 430A												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	M------	1	$600.00						
N 11	8	10/16/12	10/16/12	M-F 8a-9a	8a-9a News		:30			NM	1	$2,800.00
FOX 8 NEWS AT 8A												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$2,800.00						
N 12	8	10/17/12	10/17/12	M-F 8a-9a	8a-9a News		:30			NM	1	$2,800.00
FOX 8 NEWS AT 8A												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$2,800.00						
N 13	8	10/18/12	10/18/12	M-F 8a-9a	8a-9a News		:30			NM	1	$2,800.00
FOX 8 NEWS AT 8A												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$2,800.00						
N 14	8	10/19/12	10/19/12	M-F 8a-9a	8a-9a News		:30			NM	1	$2,800.00
FOX 8 NEWS AT 8A												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$2,800.00						
N 15	8	10/22/12	10/22/12	M-F 8a-9a	8a-9a News		:30			NM	1	$2,800.00
FOX 8 NEWS AT 8A												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	M------	1	$2,800.00						
N 16	8	10/16/12	10/16/12	M-F 10a-11a	10a-11a		:30			NM	1	$800.00
NEW DAY CLEVELAND												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$800.00						
N 17	8	10/17/12	10/17/12	M-F 10a-11a	10a-11a		:30			NM	1	$800.00
NEW DAY CLEVELAND												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$800.00						
N 18	8	10/18/12	10/18/12	M-F 10a-11a	10a-11a		:30			NM	1	$800.00
NEW DAY CLEVELAND												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$800.00						
N 19	8	10/19/12	10/19/12	M-F 10a-11a	10a-11a		:30			NM	1	$800.00
NEW DAY CLEVELAND												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$800.00						
N 20	8	10/22/12	10/22/12	M-F 10a-11a	10a-11a		:30			NM	1	$800.00
NEW DAY CLEVELAND												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	M------	1	$800.00						
N 21	8	10/16/12	10/16/12	M-F 11a-12p	11a-12p		:30			NM	1	$800.00
JUDGE JOE / JUDGE JOE												

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Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**1209**

Advertiser	Original Date / Revision
American Crossroads	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$800.00						
N 22	8	10/17/12	10/17/12	M-F 11a-12p	11a-12p		:30			NM	1	$800.00
JUDGE JOE / JUDGE JOE												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$800.00						
N 23	8	10/18/12	10/18/12	M-F 11a-12p	11a-12p		:30			NM	1	$800.00
JUDGE JOE / JUDGE JOE												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$800.00						
N 24	8	10/19/12	10/19/12	M-F 11a-12p	11a-12p		:30			NM	1	$800.00
JUDGE JOE / JUDGE JOE												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$800.00						
N 25	8	10/22/12	10/22/12	M-F 11a-12p	11a-12p		:30			NM	1	$800.00
JUDGE JOE / JUDGE JOE												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	M------	1	$800.00						
N 26	8	10/16/12	10/16/12	M-F 1p-2p	1p-2p		:30			NM	1	$600.00
JEFF PROBST												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$600.00						
N 27	8	10/17/12	10/17/12	M-F 1p-2p	1p-2p		:30			NM	1	$600.00
JEFF PROBST												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$600.00						
N 28	8	10/18/12	10/18/12	M-F 1p-2p	1p-2p		:30			NM	1	$600.00
JEFF PROBST												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$600.00						
N 29	8	10/19/12	10/19/12	M-F 1p-2p	1p-2p		:30			NM	1	$600.00
JEFF PROBST												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$600.00						
N 30	8	10/22/12	10/22/12	M-F 1p-2p	1p-2p		:30			NM	1	$600.00
JEFF PROBST												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	M------	1	$600.00						
N 31	8	10/16/12	10/16/12	M-F 2p-3p	2p-3p		:30			NM	1	$900.00
STEVE HARVEY												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$900.00						
N 32	8	10/17/12	10/17/12	M-F 2p-3p	2p-3p		:30			NM	1	$900.00
STEVE HARVEY												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$900.00						
N 33	8	10/18/12	10/18/12	M-F 2p-3p	2p-3p		:30			NM	1	$900.00
STEVE HARVEY												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$900.00						

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10/16/12 - 10/22/12	American Crossroads	**1209**

Advertiser	Original Date / Revision
American Crossroads	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 34	8	10/19/12	10/19/12	M-F 2p-3p	2p-3p		:30			NM	1	$900.00
STEVE HARVEY												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	----F--	1	$900.00								
N 35	8	10/22/12	10/22/12	M-F 2p-3p	2p-3p		:30			NM	1	$900.00
STEVE HARVEY												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/22/12	10/28/12	M------	1	$900.00								
									Totals		35	$46,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	35	$46,500.00	$39,525.00
Totals	35	$46,500.00	$39,525.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes** ☒ **No**

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☒ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

7/19/12	Stephen Mary	703-299-1760
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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